

# No-BS Copy Audit

SALES STRATEGY & CONVERSION COPY REVIEW  
TO ATTRACT MORE CLIENTS & CLOSE MORE SALES

KIM  
KIEL

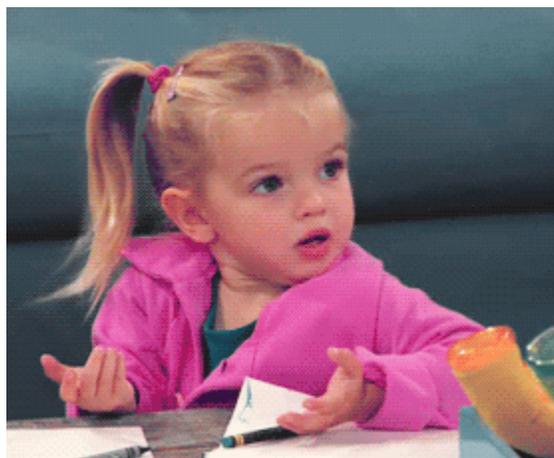
## **Find immediate ways to get more qualified leads, more clicks, more calls and more sales with your copy**

You've written your copy (or hired someone to do it for you)  
but you're just not sure...

*Is it any good?*

*Is the message clear?*

*Will it create conversions or sales?*



The thing is...

You've already spent ~~hundreds~~ *thousands* of dollars on coaching, strategy, photos and design to launch your business and services.

You want to make sure your copy matches the high quality of your services and attracts the right clients.

Wouldn't you *lurrrve* to have a set of outside, expert eyes on your website or sales page copy to flag any concerns, or fill any gaps that might create friction for your best clients?

Wouldn't you love to get a custom list of changes and recommended copy that could immediately increase your sign-ups and sales *without being salesy or sleazy*?

And wouldn't you like this, like, yesterday and for less than a bajillion dollars?



I gotchu.

**With a No-BS Copy Audit  
your website or sales page will be  
reviewed by a direct response strategist  
and copywriter with 17 years of  
copywriting and several multi-6-figure  
launches under her belt...**

(I'm kidding - I don't wear belts)

**... within 10 business days and for a  
fraction of the investment of a full-blown  
copy project**

### **What's included:**

- ✓ A thorough review of the copy on 3+ pages of your current website or a long-form sales page
- ✓ A 45-minute video review of your page(s)
- ✓ A checklist-style report with 100% custom copy recommendations and actionable ways to optimize or improve your copy or user experience
- ✓ Some copy rewrites you can copy/paste directly onto the page, or consider testing
- ✓ A follow-up 30-minute Q&A call to debrief and answer any questions so you're clear on the recommendations

### ***BONUS: The Ethical Copy Review***

I'll review your copy with an ethical and inclusive lens and highlight any best practices you may wish to consider

### **Investment: USD \$950**

*\* Working with Kim on a full copy project requires a minimum investment of \$5000. If we decide to work together within 3 months of the audit, your fee (\$950) will be deducted from the project quote.*

[Book a No-BS Audit](#) ← let Kim's team know you're ready to go

**The No-BS Copy Audit is the fastest way  
to get elegantly persuasive copy that  
ethically sells your products and services  
for you**

### **How it Works:**

**Step 1:** Email [team@kimkiel.com](mailto:team@kimkiel.com) with the message that you'd like to book a No-BS Copy Audit

**Step 2:** You'll receive an invoice/payment link to confirm your booking. You'll also receive a Client Questionnaire to fill out that will capture all the information Kim needs to work her copy magic. Submit your payment and form within 48 hours of booking.

**Step 3:** Kim will audit and optimize your copy and send over a recorded video and report within 10 business days. You'll also receive

a link to schedule your 30-minute Q&A call to debrief and answer any questions.

**Step 4:** You'll have clear, no-fluff recommendations that could strengthen your copy and improve conversions. And you'll be confident your copy is doing as much of the heavy lifting as possible to sell you and your beautiful services to the people who need your gifts.

***Plus! If we decide to work together on a full copy project, your fee (\$950) will be deducted from the project quote. You'll have up to 3 months to redeem this offer.***

**The No-BS Guarantee:**

*My guarantee is that you'll be 100% thrilled with the no-BS feedback and recommendations you'll get.*

*But! If I review your copy and I can't find at least 4 ways to improve user experience or increase conversions, I'll refund your investment.*

## **Get your No-BS Copy Audit within 10 Biz Days**

**Yes! I WANT MORE  
SALES**

Click that button to notify Kim's team  
that you're ready to book

Availability: 2 audits per month are available for booking